

Building the French-language MetaNet Wiki: A collaborative online resource for metaphor and image schema analysis *en français*.

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We introduce French MetaNet, a Wiki for French-language and cross-linguistic metaphor analysis modelled on English-language MetaNet. Created by a North American and European francophone team, the Wiki comprises Hexagonal and Canadian French. Based on Conceptual Metaphor Theory (CMT) (Croft 1993; Grady 1997; Lakoff & Johnson 1980; Sullivan 2013; Kövecses 2005) and frame semantics (Fillmore 1982; Lakoff 1987), it provides a MediaWiki (Krötzsch et al. 2007) interface to access metaphors, frames and image schemas, cross-referenced to English and Spanish MetaNets. This repository is a milestone in cross-linguistic metaphor analysis (Kövecses 2005; David 2017; Sweetser et al. 2019; Despot et al. 2019; Brdar et al. 2019). We outline our economical "combined top-down/bottom-up approach" (Sweetser et al. 2019: 37); problems faced; and solutions implemented. This approach reconciles the challenges posed by "the principle that metaphor discovery can only happen over large and diverse linguistic data sets" (David 2017: 575) while minimizing the inherent biases "by metaphor research done in English and by English linguistic resources" (Despot et al. 2019: 129).

Because many primary metaphors are assumed to be near universals (Grady 1997), we began by translating image schemas, culturally-shared frames and primary metaphors from English MetaNet. A problem here was the paucity of French-language CMT literature. Although de Fornel and Lecercle (1986) have translated into French Lakoff and Johnson's *Metaphors We Live By* (1980) and others (e.g., Rossi 2016, 2019, 2021; Fasciolo 2016) have published on CMT in French, most work on French CMT is in English. We searched academic and Internet sources for translations. For example, we could translate SIMILARITY IS PROXIMITY into LA SIMILITUDE EST LA PROXIMITÉ by finding de Fornel and Lecercle's translation of the target (1986:122) and the Office québécois de la langue française's source translation; others, such as TIME IS MOTION/LE TEMPS EST MOUVEMENT (Fasciolo 2016: 51), were translated by digging deeper into French CMT literature (Rossi 2019; Rossi & Fasciolo 2016; Resche 2016; Prandi 2016). We also faced dialectical variation. For example, when translating PESSIMISM IS DARKNESS, we chose between L'OBSCURITÉ in Hexagonal French, or LA NOIRCEUR in Canadian French.

Next we collected example sentences. This entails collection, validation, and glossing/translation; three individuals vet each example. Data collection draws from a range of Internet registers both formal (i.e., government documents, prescriptive academic institutions, newspapers, dictionaries, etc.) and informal (i.e., social media, entertainment magazines, blogs, etc.). In (1) and (2) we have data from a Parisian newspaper and a personal blog.

This is also when we employed the bottom-up approach, adding distinctly French metaphors to the repository. For example, the conventional (in English) DESIRE IS HUNGER led to LE DÉsir EST LA SOIF (DESIRE IS THIRST). This is conventional enough to be used in journalistic Canadian French, but in English is typically informal, chiefly slang, as seen in (3) and (4).

Currently French MetaNet contains 766 frames, 187 metaphors, and 105 full metaphor entries. By June, it will have ~700 metaphor names and 230 entries. It will be a publicly accessible reference and pedagogical tool for metaphor theorists, frame semanticists, and anyone working with French.

Data

- 1) le Royaume-Uni accélère le pas pour la troisième dose
the Kingdom-United accelerates the footstep for the third dose
"the United Kingdom accelerates their pace for the third dose"
Le Monde, Ducourtieux 2021
Metaphor: UNE ACTION, C'EST UN MOUVEMENT PHYSIQUE (ACTION IS MOTION)
- 2) donner un peu d'espoir à l'amie qui broie du noir
give.INF a small of-hope to DEF.friend.F who grind of.DEF black
"give some hope to a friend who broods in darkness"
Le randonneur, Bougnoux 2019
Metaphor: LE PESSIMISME, C'EST L'OBSCURITÉ (PESSIMISM IS DARKNESS)

- 3) soif de changement social
thirst of change social
"thirst for social change"
Ici Côte-Nord, Radio-Canada 2021
Metaphor: LE DÉSIER EST LA SOIF (DESIRE IS THIRST)
- 4) What looks banal to one person might qualify as a "thirst trap" to someone else, and what's sexually titillating to some people might bore—or even repulse—others.
Ms. Magazine, Leguichard 2022
Metaphor: SEXUAL DESIRE IS THIRST

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